

AN EMPLOYER'S GUIDE TO A MULTI-GENERATIONAL WORKFORCE

WHY AGE DIVERSITY RESULTS IN EFFICIENT TEAMS



Baby Boomers 1946-1964

- Team players
- Democratic
- Competitive
- Exceptional work ethic
- Fans of honest and simple language

Generation X 1965-1981



- Efficient
- Empathetic
- Self Reliant
- Entrepreneurial
- Fans of informal but informative communication



Millenials 1982-1994

- Excellent multi-taskers
- Ambitious
- Creative
- Participate enthusiastically
- Respond well to feedback

Generation X 1995-2012



- Pragmatic
- Fans of a project
- Flexible
- Collaborative
- Take the initiative

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